Jacobsen Donates Greens Mowers to Thirteen U.S. Universities
Initiative part of company’s commitment to industry education

Charlotte, N.C. (March 13, 2013) – In an effort to help support industry education, Jacobsen, a Textron Inc. (NYSE: TXT) Company, recently donated new Jacobsen ECLIPSE walking greens mowers to thirteen of the top turfgrass programs in the United States.

Turfgrass colleges and universities typically manage large turf plots that need to be maintained with the same professional equipment used on golf courses and sports fields. Jacobsen recently delivered ECLIPSE walking greens mowers to Clemson University, Texas A&M University, Auburn University, Pennsylvania State University, University of Florida, The Ohio State University, Mississippi State University, Iowa State University, Kansas State University, Cornell University, Delaware Valley College, Gateway Community College and North Georgia Technical College.

Not only do the donations take some of the financial burden of turf maintenance off the schools, it also gives students the opportunity to operate some of the most advanced pieces of turf equipment on the market today.

“At The Ohio State University’s Turfgrass Science Program, our classes revolve around what professionals say you’ll need to succeed as a turfgrass manager,” said Dr. Karl Danneberger, Professor of Horticulture & Crop Science at The Ohio State University. “Giving our students access to professional Jacobsen equipment really shortens the learning curve by giving them a real-life taste of what they’ll be doing in the field.”

Jacobsen ECLIPSE walking and riding greens mowers are the only products to feature variable frequency-of-clip, onboard backlapping and a choice of either hybrid or battery drive. The advanced technology of ECLIPSE mowers allows turf managers to reduce the amount of stress on their turf, especially when mowing greens.

"It is always exciting when we can give our students the experience of ultimate professional care on the greens," said North Georgia Technical College Turf and Golf Course Management Instructor Joshua Jackson. "We keep a tournament level putting green active on campus as our lab, and this new technology ensures that we can maintain it with the least amount of stress to the plants."

“We have long believed that supporting education benefits the industry as a whole," said David Withers, President of Jacobsen. “We will continue to support education through equipment donations, scholarship programs and special events like our Future Turf Managers seminar in Charlotte, North Carolina later this year.”

About Jacobsen
With over 90 years of experience in the turf maintenance industry, Jacobsen, a Textron Inc. (NYSE: TXT) Company, has built a legacy of precision craftsmanship, legendary quality of cut and unmatched expertise. Dedicated solely to delivering perfectly groomed turf, Jacobsen equipment is used on some of the finest formal turf areas across the United States and the world, through an extensive distribution network and the international
Ransomes brand. Additional information about the company can be found at www.jacobsen.com.

**About Textron Inc.**
Textron Inc. is a multi-industry company that leverages its global network of aircraft, defence, industrial and finance businesses to provide customers with innovative solutions and services. Textron is known around the world for its powerful brands such as Bell Helicopter, Cessna Aircraft Company, Jacobsen, Kautex, Lycoming, E-Z-GO, Greenlee, and Textron Systems. For more information visit: www.textron.com.

**For further information please contact:**
Adam C. Slick, Public Relations & Communications Manager, Jacobsen
11108 Quality Drive, Charlotte, NC  28273
Tel: 704.504.4867  Email: aslick@textron.com

Officials from Texas A&M University recently received a Jacobsen walking greens mower from local Jacobsen dealer Luber Brothers. Pictured from left: Jay Loudermilk, Texas A&M agronomy student; Dr. Ben Wherley, Associate Professor of Turfgrass Ecology at Texas A&M; Charles Fontanier, Texas A&M graduate student; Dr. Richard White, Texas A&M Professor; Kody Key, Territory Sales Manager for Jacobsen; Terry Parsons, Sales Representative from Luber Brothers; and Andrew Dusek, Texas A&M agronomy student.

Officials from North Georgia Technical College (NGTC) receive a Jacobsen ECLIPSE walking greens mower from local Jacobsen dealer Golf Ventures. Pictured from left: Brandy Lively, NGTC student; Rex Bishop, NGTC Vice President of Academic Affairs; Josh Jackson, NGTC Turf and Golf Course Management Instructor; James Dudley, sales representative at Golf Ventures; and John Mather, NGTC student.